



Welcome!
You are a chosen recipient for the
Hannaford Helps Reusable Bag Program.

Dear Sue Held,

As an important local Cause in the community, Flynn School of Burlington has been chosen by the Hannaford Store Leadership as the next beneficiary for the *Hannaford Helps Reusable Bag* program! Let me share with you why this is great news:

For the month of April, Flynn School of Burlington will receive a \$1 direct donation from each purchase of the blue *Hannaford Helps Reusable Bag* at the Hannaford store located at:

1127 North Avenue, Suite 11 Burlington, VT

With Hannaford's long-standing history of supporting local communities, this program is designed to help bring funds to Causes like yours in support of all the work you do! The blue reusable bag with the good karma message sells for \$2.29 and can be found at the reusable bag rack and various registers throughout the checkout area.

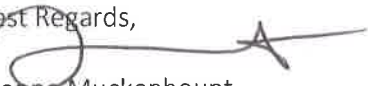
What's next? It's time to get the word out! Email your supporters, post to social media and share in your next newsletter! In partnership with Hannaford, Bags 4 My Cause has created a Cause Marketing Toolkit designed to make sharing the news as seamless and easy as possible.

Visit www.hannaford.bags4mycause.com for access to the Toolkit as well as a full explanation of the program, regularly updated bag sales, and donation facts/figures. Effective outreach will result in more *Hannaford Helps Reusable Bag* purchases, which equates to a larger total donation for you!

We would love to hear from you to confirm that you have received this exciting news! Feel free to send me an email and tell me a bit about your Cause and the work you do in the community. In the coming weeks, we will send program updates and information including ways to help in your outreach efforts.

Congratulations again for being chosen and we look forward to seeing your success with the *Hannaford Helps Reusable Bag* program at the Hannaford Store listed above, and the significant donations provided to Flynn School of Burlington!

Best Regards,



Joanne Muckenhoupt
Bags 4 My Cause
joannem@Bags4MyCause.com
207.361.3391 X107

Congratulations!
We all know a *Thank You* goes a long way!

This is a great time to visit your Hannaford store
and introduce yourself to the manager!

A little tip to get you started ...
Locate the Reusable Bag Rack and
share with your supporters, making it easy
for them to find the bags!



Questions? Contact us at 207.361.3391 | info@bags4mycause.com | www.hannaford.bags4mycause.com